

# Time's Journey

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of  
Institute of Management Study

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*Opinions expressed in this journal are not necessarily those of the Editors nor of IMS.*

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The "TIME'S JOURNEY": A peer-reviewed journal of **Institute of Management Study**, is to encourage scholars, with an original idea, which publishes articles on a range of areas in **Commerce, Management** and in related areas of Social Sciences including Psychology, Economics, International Relations, Media and Mass Communication, Sociology and Political Science. As such it aims to provide a forum for discussion on the salient features relating to the whole field of Management.

<b>Submission Procedure</b>	Manuscripts and all editorial correspondence should be sent to the Managing Editor, Time's Journey, Institute of Management Study, 93 Mukundapur Main Road, Kolkata 700 099, India. E-mail: <a href="mailto:tjourney@rediffmail.com">tjourney@rediffmail.com</a>
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<b>Formatting Requirements</b>	<ol style="list-style-type: none"> <li>1. Articles should be written in a formal, simple style, clear and concise English and should be submitted in soft copy. Articles should range between <b>4000 and 8000</b> words and to be submitted with the cover page bearing only the title of the article, author/s' names, designations, official addresses, phone/fax numbers, and email addresses. The author's name should not appear on the main body of the paper.</li> <li>2. Manuscripts should be typed double-spaced on A4 size text and font size 12 of Times New Roman and should be submitted with a declaration that the paper has not been published or submitted for publication elsewhere.</li> <li>3. Articles must be accompanied by an abstract in not more than 300 words and 4-6 keywords.</li> <li>4. Reference guidelines specified in the <b>Publication Manual of the American Psychological Association</b> must be followed in the following styles: <ul style="list-style-type: none"> <li>• Bergquist, J. M. (1992). German Americans. In J. D. Buenker &amp; L. A. Ratner (Eds.), <i>Multiculturalism in the United States: A comparative guide to acculturation and ethnicity</i> (pp. 53-76). New York, NY: Greenwood.</li> <li>• Hamfi, A. G. (1981). The funny nature of dogs. <i>E-journal of Applied Psychology</i>, 2(2), 38 -48. Retrieved from <a href="http://ojs.lib.swin.edu.au/index.php/fdo">http://ojs.lib.swin.edu.au/index.php/fdo</a>.</li> <li>• Strunk, W., Jr., &amp; White, E. B. (1979). <i>The guide to everything and then some more stuff</i>. New York, NY: Macmillan.</li> </ul> </li> <li>5. Quotations must correspond to the original source in wording, spelling and punctuation and should be acknowledged in the proper manner by giving references. Please note that manuscripts that do not give text-based references may be resubmitted by the author after re-working.</li> <li>6. Notes could be used to provide additional comments and information for discussion.</li> </ol>
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